

An Exclusive Training Program  
for Top Management Professionals  
in Flexible PU Foam Industries



# **Achieving Business Excellence in Flexible PU Foams Manufacturing**

**2 JUNE 2020**

Kuala Lumpur, Malaysia  
(Schedule: 9am to 5pm)

**Trainer**  
Stefan Heremes

## Key Issues

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- Business excellence in the PU industry: a holistic approach
- Roadblocks in striving for excellence in the PU industry
- Is knowledge sharing common good in the PU industry
- How procurement of raw materials influences the PU business
- Improvement of yield or reduction of scrap: what's the difference

## Program Content

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### BUSINESS EXCELLENCE IN THE PU INDUSTRY: A HOLISTIC APPROACH

- Business Excellence
- Cowboys and Indians
- Knowledge is power: a PU credo?
- Safety first: certification helps
- Quality second: standardization as a driver

### FOCUS, FOCUS, FOCUS

- Where are the painpoints in PU supply chain?
- How to approach them
- Best practice in foam manufacturing
- Digitizing the PU supply chain is a challenge
- Making a PU business scorecard to keep track

### IMPROVE YIELD OR REDUCE WASTE

- Is there a difference?
- Which impacts the most?
- Holistic approach: What does Sales have to do with this?
- How do we start striving for excellence in this industry
- A holistic approach in reality: people, process and technology
- Latest in foaming technology

## Trainer – Stefan Heremes

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Mr Stefan Hermes is managing director of Mercurius International Trade & Management GmbH, specialized in global supply chain consulting, M&A and interim management. He is Chartered Member of the Institute of Transport and Logistics and member of the Council of Supply Chain Management. He has done various projects and assignments in the PU industry, previously he was Executive Vice President Global Supply Chain & Business Excellence for FoamPartner in Switzerland, responsible for the global footprint, chemical procurement, SHE-Q and operational excellence. He successfully completed several supply chain & operations optimization projects within Europe, USA, Russia, India, Thailand and China.



## Registration

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REGISTRATION FEE: 750 US\$/Person

- Registration fee includes documentation, lunch and refreshments
- Early-bird Registration: 10% discount on registration fee for registrants before 30 March 2020

REGISTRATION FORM: Please register online at <https://trainingevent.technobiz-store.com/event-form-1309/>

## Venue

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### Sunway Putra Hotel, Kuala Lumpur

100, Jalan Putra, Chow Kit, 50350 Kuala Lumpur

Remark: Situated directly opposite the iconic Putra World Trade Centre (PWTC)

## Accommodation Assistance

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SARGI is official service provider for accommodation assistance in Kuala Lumpur. Please reserve accommodation online at [WWW.SARGI.NET](http://WWW.SARGI.NET).

## Organizer Contact

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